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PRESS RELEASE

BITS PILANI CELEBRATES INTERNATIONAL WOMEN'S DAY

On the occasion of International Women's Day, Alumni Relations Division of BITS Pilani conducted a virtual event. The event was graced by Sandhya Prakash (Founder, Beacon Energy Solutions and Technology), Sukhnandan Vohra (Photographer, Farmer & Writer), Shruthi Veena Vishwanath (Singer, Composer & Educator), Salini Vineeth (Fiction Writer), Reshmi Mukherjee (Co-founder, The Bhukkad Cafe) and Aditi Sinha (Co-founder, Locale.ai).

The event was conducted in the form of a panel discussion where each panelist shared the various challenges she faced from society as a working woman and they overcame those. The virtual event was opened by a student who welcomed the panelists and handed over the event to Sandhya Prakash, who later moderated the entire event.

Sandhya Prakash reminiscing her days on the Pilani campus shared how the times have changed for the female students in comparison to when she was studying. She also expressed joy at the opening of the BITS Institute of Management. She furthered the event by sharing about working with her counterparts in the Middle East for the last 25 years.

Sukhnandan Vohra talked about the importance of networks and also the imposter syndrome. She discussed the life of a woman after getting married and starting a family while also encouraging the young ladies to not see career as work but as a way of interacting with different people and widening their horizons.

Salini Vineeth whose batch was the first batch from the Goa campus shared that though she started working in the corporate sector, she could never find the meaning in her job. She also shared that only when she switched to writing full time did she find true satisfaction and happiness. She said, "Through her work, she'd like to speak for the unheard tribe and the women."

Being the first batch at the Hyderabad campus, Shruthi Veena Vishwanath discussed how she took the responsibility to change gender-based discrimination that started evolving in some form or the other.

Reshmi Mukherjee graduated from the Dubai campus and questioned the stereotypes from a young age. Despite getting married she and her husband never created any gender-specific roles. She also said, "If we need to bring about a change in the society, it has to start by breaking stereotypes in one's mind, then house and finally the society."

The youngest panelist Aditi Sinha who graduated from BITS Pilani in 2018 shared that she's the first one in her family to have her own business and how eventually her becoming the CEO changed the scenario of women in general in her house. She also shared how the pressure to get married at a certain age is getting onto her.





A few questions were also taken up by the panel and later Prof. Meenakshi Vishwanath, Associate Dean, Alumni Relations Hyderabad campus shared a thank you note thanking the speakers for their time and thoughts on this day.

The event concluded with Shruthi Veena Vishwanath crooning one of the poems of the legendary poet.

Pictures for the event

