

**Ms. Bhakti Mahesh Kudnekar**  
**(Mrs. Bhakti Krishnakumar Bandolkar)**

***Profile Description:***

Dedicated and passionate academic professional with extensive experience in teaching commerce at both undergraduate and postgraduate levels. With an academic background in Accounting and Finance, has been actively involved in higher education since 2015.

Teaching philosophy is centered on fostering critical thinking and practical application of theoretical knowledge. Currently pursuing a PhD on "Examining AI Adoption in Tourism Service Encounters: A Specific Case of Goa Tourism," reflecting commitment to exploring the intersections of technology, tourism, and consumer behavior.

Current role as an Assistant Professor at the Government College of Arts, Science & Commerce in Quepem, Goa, underscores dedication to nurture the next generation of commerce students.

***Contact Information:***

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### ***Academic Qualifications:***

- ❖ **UGC NET (National Eligibility Test) and MHA-SET (State Eligibility Test) in Commerce 2015**
- ❖ **Master of Commerce (Accounting & Finance)**  
Department of Commerce, Goa University, 2013-2015
- ❖ **Bachelor of Commerce (Financial Accounting, Auditing, and Taxation)**  
Shree Damodar College of Commerce & Economics, Margao, Goa ( 2010-2013)

### ***Current/Past Employment:***

- **Assistant Professor of Commerce**  
Present posting in Government College of Arts, Science & Commerce, Quepem, Goa (Since 1st August 2018)  
Teaching undergraduate (B.Com) students on a regular basis.
- **Assistant Professor of Commerce**  
Government College of Arts, Science & Commerce, Khandola, Goa (12th September 2016 to July 2018)  
Taught undergraduate (B.Com) and postgraduate (M.Com) students on a regular basis (1 year and 10 months).
- **Assistant Professor of Commerce**  
GVM's GGPR College of Commerce & Economics (29<sup>th</sup> January 2016) (7 months)  
Taught postgraduate (M.Com) students on a contract basis.
- **Assistant Professor of Commerce**  
Government College of Arts, Science & Commerce, Quepem, Goa (29<sup>th</sup> July 2015) (6 months)  
Taught undergraduate (B.Com) students on a lecture basis.

### ***Areas of Interest:***

- AI Adoption in Tourism
- Consumer Behavior
- Entrepreneurship Development

### ***Publications:***

1. **Title:** "Case Study on Problems and Challenges of Selected Women Entrepreneurs in Goa"

**Page No.:** 79

**Conference:** One-day National Conference on "Deliberating Entrepreneurship Development in a Liberalized, Privatized & Globalized India" on 16th September 2017, organized by the Department of Commerce & Management, Sridora Caculo College of Commerce & Management Studies, Mapusa-Goa

**ISBN No.:** 978-93-87498-03-07

**Authorship:** First Author

2. **Title:** "A Study on Digital Disruption in Technological Products"

**Volume:** 10, Issue 2 - 2020

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**UGC CARE Approved Group 2**

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