

JESTIN JOHNY

Assistant Professor – N.L. Dalmia Institute of Management Studies and Research

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Education

2024 Ph.D. from **BITS Pilani** K.K. Birla Goa Campus, India. **Institute of Eminence** (IoE). My thesis work is in '*Free Trade Area*' of India and its performance. India currently has 16 operational regional trade agreements, where these agreements beneficial to India or not, that was the area of study in my thesis. Doing research in the department of Humanities and Social Science and doing research under Prof. R.P. Pradhan. Waiting for the final research call.

2005 M.B.A (Navjeevan Institute of Management (Nasik) Affiliation – Pune University-Maharashtra, India)

2003 B. Com. (B.Y.K. College of Commerce (Nasik)- Affiliation Pune University-Maharashtra, India)

Academic and Professional Experience

July 2022 onwards: N.L. Dalmia Institute of Management Studies and Research, *AICTE*, *NAAC*, *NBA* and *SAQS Accredited* approved Institute and also *AACSB* member Institute (Mumbai Suburbs – Maharashtra).

Further, **Mumbai University approved Faculty No. CONCOL/IS/ECD/14-15/26193**, Assistant Professor as per the letter dated on **10/06/2014- 15 appointed** as full -time faculty

Teaching Subjects

Subjects taught for Post Graduate Students are **Strategic Management, Strategic Marketing Management, Marketing Management, and International Business.**

Work Experience

2012 – 2022 St. Francis Institute of Management Studies and Research (Mumbai Suburbs – Maharashtra)

2011 – 2012 MGM's IMSR Institute of Management Studies and Research (Navi Mumbai –Maharashtra)

2009 – 2011 Panasonic India Pvt Ltd Channel Sales Distribution (Mumbai Suburbs)

2007 – 2009 Samsung India Pvt Ltd Channel Sales Distribution (Jalgaon, Dhule, Nandurbar, Maharashtra)

2006 – 2007 UltraTech Cement India Pvt Ltd B2B Sales (Nagpur, Maharashtra)

Short Brief About JESTIN JOHNY

Experience of 16 years in academics and Industry. Pursuing Ph.D. from BITS PILANI K.K. Birla Goa Campus Institute of Eminence (IoE). His research interests are in areas of supply chain management, International Trade and Global Business Environment. His research has been published in the *International Journal of Physical Distribution & Logistics Management*, *International Journal of Knowledge Management*, *Risk Journal*, and *The Indian Economic Journal*. He is also a reviewer for various journals like *Supply Chain Management: An International Journal*, *International Journal of Physical Distribution and Logistics Management*, *Journal of Sustainable Transportation*, *Journal of International Migration and Integration*, and lastly for *International Journal of Logistics Systems and Management*.

Research Collaboration

Amulya Gurtu, Director and Professor at the University of Kansas, United States

Oliver Buechse, Executive in Residence from University of Wisconsin – Green Bay, United States.

Yacob Khojasteh, Associate Professor of Operations Management at Sophia University, Tokyo, Japan

Faisal Ahmed, Professor of International Business at Fore School of Management, New Delhi.

Samir Hammami, Associate Professor Management Information Systems, Dhofar University, Oman

Mohammed Ali Bait Ali Sulaiman, Associate Professor of Marketing, Dhofar University, Oman

Rupal Choudhary, Associate Professor of Economics at Prestige Institute of Management and Research, Indore – India.

Research Interest

International Business, Trade Agreements, Global Business Environment, Sales and Distribution

Journal Article

Gurtu, A. & Johny, J. (2019). Potential of Blockchain in Supply Chain Management – Review of Literature. Published in *International Journal of Physical Distribution and Logistics Management*, **Emerald Publishing**, Scopus, and Web of Science, **ABDC ‘A’ category journal**, Vol.49, Issue 9. Doi: <https://doi.org/10.1108/IJPDLM-11-2018-0371>. (Citations 304)

Gurtu, A. & Johny, J. (2021). Supply Chain Risk Management: A literature review. *MDPI Risk Journal*, 9(1), Scopus, and Web of Science, **ABDC, ‘B’ category journal** Doi: <https://doi.org/10.3390/risks9010016> . (Citations 230)

Hammami, S.M., Ahmed, F., Johny, J., & Sulaiman, M. A.B.A. (2021). Impact of Knowledge Capabilities on Organizational Performance in the Private Sector in Oman: An SEM Approach Using Path Analysis. Published in *International Journal of Knowledge Management*, **IGI Global**, 17(1), Scopus and Web of Science listed, **ABDC ‘B’ category journal**. Doi: 10.4018/IJKM.2021010102 (Citations 34)

Gurtu, A., Johny, J., & Chowdhary, R. (2022). Effects of Free Trade Agreements on Development, *The Indian Economic Journal*, **SAGE Publications**, Scopus, **ABDC ‘B’ category journal**, 70(2), 490 – 513, <https://doi.org/10.1177/00194662221104750> (Citations 2)

Gurtu, A., Johny, J., & Buechse, O. (2022). Paper and packaging industry dynamics during COVID-19 and their strategies for the future. *International Journal of Strategic Management and Decision Support Systems in Strategic Management*, 27(4), pp. 004 – 015 DOI; <https://doi.org/10.5937/StraMan2200017G> . (Citations 8)

J. Johny. and Gurtu, A. (2024), Challenges in Adopting Industry 4.0 and Digital Transformation for Small and Medium Enterprises (SMEs). *Journal of Industrial Information Integration*, **Elsevier**, **Scopus** Listed and **ABDC ‘C’ category Journal**. **The paper is under Review.**

Book Chapter

Johny, J., Gurtu, A. (2022). Risks in Supply Chain Management. In Khojasteh, Y., Xu, H., Zolfaghari, S. (eds) Supply Chain Risk Mitigation. International Series in Operations Research & Management Science, vol 332. *Springer Nature* , Cham. https://doi.org/10.1007/978-3-031-09183-4_1

Johny, J., Gurtu, A. (2024). Technologies in digital supply chain and Sustainability (Chapter title). Book Name: Environmentally Responsible Supply chains in an era of Digital Transformation: Research Developments and Future Prospects. Accepted for Publication by *Edward Elgar Publications* (Uk). Published Online in March 2024 <https://www.e-elgar.com/shop/gbp/environmentally-responsible-supply-chains-in-an-era-of-digital-transformation-9781803920191.html>

Monographs

Faisal Ahmed & Jestin Johny (2017). Special Report on India – Bahrain Geo – Economic Engagements. From History to Possibilities. *Extraordinary and Plenipotentiary Diplomatist Magazine*, 5(9), September 2017.

Faisal Ahmed & Jestin Johny (2018). Let Geo-economics Drive Port Moresby's APEC Summit Preparations. INVC news, available at <http://www.internationalnewsandviews.com/let-geo-economics-drive-port-moresbys-apec-summit-preparations/#sthash.IEFQjv9Z.dpbs> .

Journal Research Paper Reviewer

Supply Chain Management: An International Journal, Emerald Journal, Scopus Listed, ABDC 'A' category journal

International Journal of Physical Distribution and Logistics Management Scopus & Web of Science Listed, ABDC 'A' category Journal.

International Journal of Sustainable Transportation, Taylor, and Francis Group, Scopus Listed, ABDC 'B' Category Journal

International Journal of Logistics Systems and Management, Inderscience publications, Scopus Listed.

Journal of Business Research, Elsevier, Scopus Listed and ABDC 'A' category Journal

Journal of International Migration and Integration, Springer Nature, Scopus, and ABDC 'C' category journal.

Languages Known

English, Hindi, Marathi, and Malayalam (Read, Write and Speak Fluently)

Research Profile IDs

Google Scholar Citations – Citations 597, h – index 5, i10 – index 4

ORCID: <https://orcid.org/0000-0001-9710-2211>

Research Gate: <https://www.researchgate.net/profile/Jestin-Johny>

Web of Science Research ID : <https://publons.com/researcher/AAJ-9435-2020/>

Google Scholar ID:

<https://scholar.google.com/citations?user=eW6M-RUAAAAJ&hl=en>



Encl : Thesis Submission Certificate