

Addicted to the screen

With the availability of streaming services like Netflix, Amazon Prime, Hotstar and other social media platforms, a lot of people stay up late neglecting their sleep. **NT KURIOCITY** spoke to a few Goans to know what according to them is so addictive about these platforms



On returning from an exhausting work day, people crave for something different. They want to get into some mystical drama or enjoy some stand-up comedy or checkout what their friends have been doing. These platforms have been designed so as to keep users attracted by suggesting videos and posts according to the users' tastes. A large number of employees work every day to design more efficient machine learning algorithms to do the same. Thus, I feel people are compelled to binge-watch and soon get addicted to them.

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