

MEDIA PARTNER THE ECONOMIC TIMES

CONSUMER CONNECT INITIATIVE

he 16th edition of the Electron Quiz started on a high note with super enthusiastic 36 participants - shortlisted from 1,132 registrations in six cities across 566 registrations in States actions soon teams – who battled it out to make it to Saraswati Hall of the Power Man-agement Institute (PMI) in Noida for the final face-off. The semi-final saw participants

competing for their spot in the finale. At his usual best, the strict but always motivating quizmaster Gautam Bose asked teasing and tantalising ques-tions across business and manage-ment disciplines, leaving the partici-pants and viewers enriched in various ways. He whittled the field down

from 36 competitors to the final 12. The finale was a show where nail the inaie was a snow where hall biting, tie-breaking drama, quizmas-ter's discretion, and tech disruption were all in full display, But as rightly said, when the search for knowledge becomes a sport, learning becomes fun. One of the finalists said, "For an endy guy, this quiz is the sports equivalent of running (adrenalin rush) on the field." Now, the nerd culture isn't when the outside looks in. It is the top brains like Steve Jobs and Jeff Bezos that define the geeks. The Electron quiz is a one-step glory

The contest witnessed tough competition between students till the last round, but ultimately G. Pranav Hari and Rahul Humayun of IIT Ma-dras surged ahead to lift the trophy, scoring 94 points. Anuj Shukla and Utkarsh Verma from Shri Ram Swaroop Memorial University, Lucknow came second with a score of 59, and third position (after a tie-breaker) third position (after a tie-breaker) was secured by Lucky Kaul and Shiv Kumar from BITS Pilanii, Goa with a score of 55. Fourth position was jointly shared by two team - Abhimanyu Bharade and Shubham from IT Kharagpur; and M.R. Vikhyat and G Kalyan Sai from Rao's Degree College,



The Top 18 teams at the finale

The 16th edition of the NTPC Electron Quiz saw 1,132 registrations across six cities, with participation from 566 teams. Team IIT Madras clinches the win in a tantalising battle of wits contest

Nellore, Sushant Adlakha and Vipraw Srivastava from NIT Kurukshetra got

Shrvastava from Ni Kuruksheda got the fifth position. Saptarshi Roy, Director - HR, NTPC; Prakash Tiwari, Director - Operations, NTPC, together with other senior of-ficials of the company awarded the prizes to the winners. The top three teams were honoured with certificates and gift Vouchers of ₹50,000, ₹30,000 and ₹20,000, respectively. Consolation prize of ₹8,000 (per team) was given to the remaining finalists. A.N. Verma, Executive Director - HR, NTPC, says, "Since 2004, we have been using quiz as a

The idea behind NTPC Electron

Quiz is to engage with young minds across India. And with this quiz, we have achieved our goal. The platform saw high engagement and the students involvement is overwhelming

PRAKASH TIWARI, Director

Operations, NTPC

medium for learning. Electron quiz is growing every year and it also gives NTPC a scope to create its brand image."
Rakesh Prasad, Executive Director -HR, NTPC, says, "We are voted as one of the best employers in the public space. And with this comes responsibilities towards various stakeholders. bilities towards various stakeholders, one of which is the young gen-next. With platforms like Electron Quiz, our with platforms like Electron Quiz, our aim is to show the youth that NTPC is as exciting — if not more — than any other private sector company." The Electron Quiz started in the year 2004 and since then it has connected with

Quiz is a form of engagement with the young minds where we connect with them beyond the curriculum. And with such enthusiastic participation, NTPC's

young minds with an aim to develop a healthy learning and development culture. The NTPC Electron Quiz 2019 started with regional rounds and saw participation from engineering and business schools across six locations at Mumbai, Hyderabad, Noida, Lucknow, Patna and Kolkata. Each preliminary round featured a written

the three semi-finals which saw par-ticipation from Nirma, Ahmedabad; NMIMS, Mumbai; BITS, Goa; NIT, Ku-NMIMS, Mumbai; BITS, Ooa; MIT, Nur-rukshetra; BITS, Pilani; LVMIIT, Jaipur; PES University, Bengaluru; IIT, Madras; Rao's Degree college, Nellore; IIT, Kharagpur, KIIT, Bhubaneswar; CET, Bhubaneswar; Shri Ram Swaroop Memorial University, Lucknow; Sri

Prior to the final round, there were

566

Total teams

1,132

Students



G. Pranav Hari and Rahul Humayun of IIT Madras receiving the first prize



Participants in action with the quizmaster

Ram Swaroop college of Engineer ing and Management; IIT, BHU; IGIT Sarang, Odisha; NIT Jamshedpur; and BIT Sindri.

Ouizmaster Bose made the contest engaging by involving audience and quizzing them with his trick question While the semi-finals set the tone for action, Bose says that the audience is the most knowledgeable. He tickled most funny bones in the auditorium most funny bones in the auditorium when he questioned the participants on naming the German laundry brand (fictional) used in the sitcom FR.I.E.N.D.S. Nobody got skunked but none of the participants or the audience, except one, could answer it. (Ref: the answer is Uberweiss). Well, this clearly proved that a difficult question can be written by anyone but quiz becomes a success only but quiz becomes a success only when the questions are engaging. Overall, the students and the audi Overail, the Students and the audi-ence had a great learning experience and many exciting moments at the event. After competing with the sharp-est minds of various reputed colleges in the country, the participants believe that the NTPC Electron Quiz 2019 was an event to remember



50,000 Shri Ram Sware Memorial University, Luck IIT Madras

and a verbal quiz.

30,000

ELECTRON QUIZ HIGHLIGHTS

3RD ₹20.000

186 Patna 106 Noida 70 Lucknow

Electron Quiz has raised the bars in the quizzing arena

SAPTARSHI ROY, Director - HR