

BITS Pilani organises Goa-IDEATHON



THE GOAN NETWORK

PANAJI

BITS BIRAC BioNEST and Centre for Innovation Incubation and Entrepreneurship, BITS Pilani KK Birla Goa Campus, organised a 'Global Bio-India Road Show – Goa - IDEATHON - 2019' recently with the purpose to create awareness about Global Bio-India 2019, the largest Bio event, that would showcase opportunities in Indian Biotechnology sector to the world.

Prof Mridula Goel, In-charge, BITS BIRAC BioNEST introduced the activities of incubator and the theme of IDEATHON 2019. Dr Abhiram Dukkipati, Founder, Magellan Life Sciences Ltd, spoke on "Innovation and Commercialization" of his unique product. Sudip Faldesai, Project Officer, Goa State Innovation Council (GSIC), Government of Goa, gave details about the activities of GSIC in encouraging young talent in local universities, colleges, schools, medium and small scale industries and R&D institutes.

Shilpy Kochchar, Senior Manager, Entrepreneurship Development, BIRAC, delivered her talk on innovation capabilities of the Indian biotech industry and various funding schemes to foster and empower startups to commercialize their discoveries. She also highlighted on the opportunities for startups, SMEs, large industries and investors at Global Bio-India Summit 2019 to be held from 21-23, November, 2019 at Aerocity, Delhi.

As a part of the road show, IDEATHON 2019 was conducted to discover solutions for the growing water, health and environmental problems. Faculty members, research scholars and students from reputed educational institutes such as National Institute of Technology, Goa, Parvatibai Chowgule College of Arts & Science, Margao; Dhempe College of Arts & Science, Panaji; PES RSN College of Arts and Science, Ponda and BITS Pilani KK Birla Goa Campus participated in the IDEATHON.

Shortlisted 15 ideas were

presented at the event, addressing the major environmental problems like degradable and non-degradable waste management; alternate for plastic; food adulteration; water conservation; e-commerce waste management etc to the panel of judges viz Mr. Lalit Saraswat, Chairman, CII Goa; Sudip Faldesai Project Officer, GSIC; Tarun Krishnakumar, Investment Manager, FIIRE Goa; Prof. Sunil Bhand, Dept of Chemistry, BITS Goa Campus and Dr Anirban Roy, Dept. of Chemical Engineering, BITS Goa Campus and Dr. Rajorshi Sen Gupta, In-charge, CIIE, BITS Goa Campus

Prizes for 1st, 2nd and 3rd places were given to "Piezoelectric soles for foot desensitization problem of diabetic patients" (BITS Pilani KK Birla, Goa Campus), "Bioaccumulation" (Dhempe College of Arts & Science, Panaji) and "Swachchak – Dustbin Monitoring" (BITS Pilani KK Birla, Goa Campus) respectively by Mr. Lalit Saraswat, Chairman, CII Goa.