



BITS Pilani
Dubai Campus



WOMEN IN ENGINEERING REPORT 2024-2025

BY

DR R SWARNALATHA





BITS Pilani Dubai Campus
Women In Engineering – COUNCIL
2024-2025

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R. Swarnalatha

Faculty In Charge (WIE)
Dr. R. Swarnalatha



EVENTS CONDUCTED BY WIE

AUGUST 2024.....Pg 4
 Freshman Orientation – Icebreakers 2024-2025

SEPTEMBER 2024.....Pg 6
 Workshop - Financing and Budgeting Workshop

SEPTEMBER 2024.....Pg 8
 Event – Strike Out Soirée

OCTOBER 2024.....Pg 10
 Event – Pink Scavenger Hunt

NOVEMBER 2024.....Pg 12
 Event - Halloween Bake Sale

DECEMBER 2024.....Pg 14
 Event – Think & Ink

DECEMBER 2024.....Pg 17
 Event – Santa’s Workshop



AUGUST 2024

Event : Icebreakers 2024-25

Date : August 29, 2024, 10:30 am - 2:30 pm

Venue : Sports Complex

Details : On August 29, 2024, the Women in Engineering (WIE) club held its Icebreakers Event for the incoming freshman. The event's purpose was to welcome new members and provide a platform for students to network, learn about the club, and have fun by engaging in games and activities. The club's stall was exciting, featuring fun and interactive games like Guess the Sound, Myth Buster and Guess the Emoji Riddle/Acronym/Scrambled Word. The stall had props such as oversized glasses with "WIE" written on them, which quickly became a crowd favorite. Many attendees took pictures, making memories while showing their support for WIE. Additionally, the event was an excellent opportunity to recruit new members. WIE opened up registrations for general members, enabling students to sign up and become a part of the club.

The WIE council members' diligence and planning paid off, as evidenced by the success of the Icebreakers Event. Their efforts in organizing the games, setting up the stall, and ensuring a welcoming environment for all attendees made the event extremely successful. With many new registrations and plenty of innovative ideas, the WIE community is all set to grow and conduct many such events in the coming months.



Join Our Club
CONNECT. SUPPORT. INSPIRE

IEEE Women in Engineering (WIE) BPDC

BECOME A PART OF OUR GLOBAL NETWORK,
SUPPORT WOMEN IN TECH, AND UNLOCK AMAZING OPPORTUNITIES!

SIGN-UP DEADLINE:
REGISTER BY 3RD SEPTEMBER, 2024

VISIT OUR STALL OR CONTACT US FOR ANY QUESTIONS!





SEPTEMBER 2024

Event: Financing and Budgeting Workshop

Date: September 18, 2024, 12 PM - 1 PM

Venue: G34

Details: On September 18, 2024, the Women in Engineering (WIE) club hosted a workshop on empowering women through budgeting and financial management, led by Dr Vijaya Kumar, Senior Lecturer in Accounting and Finance at Middlesex University, Dubai. The event was a blend of insightful learning and engaging activities, designed to foster financial awareness among women.

The session began with a brief introduction to budgeting, highlighting its importance and why it is crucial for women to be financially literate. Dr Vijaya Kumar explained the fundamentals of budgeting, emphasizing how personal financial management can lead to greater independence and security.

Participants then took part in a fun, interactive activity where they collaborated in drafting a monthly expenditure sheet, categorizing their expenses and identifying key areas for savings. Divided into smaller groups, they brainstormed the most effective budgeting strategies to balance saving money while meeting daily needs in a more sustainable and conscious manner.

The session was highly interactive, allowing everyone to share their insights and discuss practical ways to implement personal budgeting. The lively atmosphere and group activities helped the attendees better understand financial planning, making it an empowering experience for all.





SEPTEMBER 2024

Event: Strike Out Soirée

Date: September 26, 2024, 10 AM - 2 PM

Venue: Near the Vending Machine

Details: On Thursday, September 26, 2024, the Women in Engineering (WIE) club hosted its much-anticipated Strike Out Soirée, an event brimming with excitement, fun-filled games, and opportunities to socialize and showcase creativity. The event kicked off with a variety of interactive games designed to test participants' skills in memory, speed, and spatial precision. The first game was a challenging memory game where they had to skillfully list down all items placed in a tray after a glance, followed by an intense speedy Rubik's cube session that had participants racing to solve the cube under pressure. Finally, attendees faced off in a thrilling game of Jenga, where players had to balance strategy and precision to come out on top. The combined performance in all three games determined the ultimate winners, with the top scorers receiving exciting prizes.

The atmosphere was lively, with participants cheering each other on, forming new connections, and enjoying a day full of laughter and friendly competition. The WIE council members ensured that the event was well-organized, providing an engaging and welcoming experience for everyone in attendance.





OCTOBER 2024

Event: Pink Scavenger Hunt

Date: October 08, 2024, 12:00 - 3:00 pm

Venue: Near the Vending Machine

Details: On October 8th, 2024, the Women in Engineering (WIE) club hosted its highly anticipated Pink Scavenger Hunt, bringing together students for a fun-filled afternoon while supporting a meaningful cause—breast cancer awareness. The event, held at the Vending Machine Area from 12:00 p.m. to 3:00 p.m., was free for all participants and offered a chance to win a fantastic goodie bag.

The event kicked off with an energetic and friendly competition. Participants were challenged to find and photograph at least seven out of ten pink everyday items scattered around the venue. The excitement in the air was palpable, with participants racing against the clock, snapping photos, and having fun while showcasing their resourcefulness. The hunt was fast-paced, and the spirit of camaraderie filled the space as attendees cheered one another on. The ultimate winner of the challenge was determined by the fastest person to complete the list, and the lucky victor walked away with a special prize.

Beyond the fun, the event succeeded in raising awareness for breast cancer, highlighting the importance of supporting a great cause. With a vibrant energy and plenty of laughter, the Pink Scavenger Hunt was a memorable experience that brought the community together in support of an important mission. WIE council members played a key role in organizing the event, ensuring a smooth and welcoming experience for everyone involved.





NOVEMBER 2024

Event: Halloween Bake Sale

Date: November 07, 2024, 9:20 AM-3:00 PM

Venue: Near the Vending Machine

Details: On Thursday, November 07, 2024, the Women in Engineering(WIE) club hosted its much awaited event, “The Halloween Bake Sale.” The event was a festive and successful gathering with club members dressing in Halloween costumes to match the spooky theme, adding to the fun atmosphere. There was a wide discussion of creatively decorated treats such as the colorful cupcakes with different icing flavors and colors with Halloween themed sprinkles on the top. The icing of the cupcake was supposed to be misleading as we were trick or treating our customers. We even had several flavored cookies such as red velvet, chocolate flavored, along with marble cakes and donuts. The decoration matched the occasion as we had several spooky pumpkin and spider props.

The sale attracted a steady stream of students, faculty, and staff, who were excited to support the club’s mission while enjoying some holiday treats. Proceeds from the bake sale will go towards funding future WIE initiatives, including workshops, and community outreach programs aimed at inspiring young girls to explore STEM fields.

WIE leaders were thrilled with the turnout and hope to make the Halloween bake sale an annual tradition, building on its success to create even more engaging events that celebrate both engineering and the diversity within it. The Halloween bake sale was a perfect blend of fun, community spirit, and support for women in STEM.





DECEMBER 2024

Event: THINK & INK

Date: December 05, 2024, 9:20 AM-1:50 PM

Venue: Near the Vending Machine

Details: On Thursday, December 5, 2024, the Women in Engineering (WIE) club hosted “Think & Ink,” during the 3rd to 8th hour (9:20 AM to 1:50 PM). The event combined problem-solving and creativity through two engaging rounds. In the first round, participants faced a challenging word search from any one of the topics provided which included - women in stem, engineering fields, scientific terms and women empowerment. They had to find five or more words in under a minute to advance. Those who succeeded moved on to the second round, while others were eliminated.

The second round was a Pictionary game, bringing participants together in teams of up to four. Each team received word prompts from different themes like engineering fields, scientific terms and women empowerment, where one member drew while the rest guessed. Teams have to identify as many words as possible within two minutes. The team with the most correct guesses is the winner.

The event created a vibrant and interactive atmosphere, drawing a large number of enthusiastic participants and spectators. It highlighted the importance of teamwork, quick thinking, and creativity—qualities essential in engineering. “Think & Ink” exemplified the club’s mission to inspire students and celebrate diversity within STEM, leaving a lasting impression on all attendees.







DECEMBER 2024

Event: Santa's Workshop

Date: December 16, 2024, 9:20 AM-1:50 PM

Venue: Near the Vending Machine

Details: Yet to Happen